

Peter Harrison BGB (Hons)

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TO WHOM IT MAY CONCERN

It is a pleasure to have worked and been associated with Rick Morse in a broad range of capacities and roles for over twenty years. Rick has been the driving force behind many innovative and successful ventures. Whether in business, or life in general, he operates from a set of strong core personal values, where the welfare of each individual truly matters. Throughout the time I have known Rick his he has been exemplary in every way. We know a vast number of the same people both in the business world, the community, and privately, and without exception every one considers the world of him.

He and his wife, Margot are parents of eight, now grown, children, who are each exemplary citizens of the world. Many years ago they also took in a foster child they raised as their own for eight years, and although now grown, he still refers to them fondly as his parents.

Rick has, and continues to, aid and assist others in all walks of life in numerous ways. He inspires people of all ages, young and old alike, to own their lives and grow from within. He has one of those quietly spoken, but stable and strong, personas, to whom people can't help but pay attention. He is always quietly teaching yet only sometimes using words. Because he is so real and genuine he is great fun and a delight to be with.

Rick's range of skills and capacities is also incredibly diverse. Whatever he puts his hand to he performs with apparent ease and total professionalism. I have personally observed him coaching a Managing Director, then move right into counseling a disruptive workplace relationship. As a Certified Hypnotherapist and psychotherapist I know of occasions where he has, some would say, miraculously brought seriously ill people rapidly back to health. One such example I am aware of was a chronically unwell sixteen year-old girl with bulimia he brought totally out of self-abuse in one session. He also does the same with other addicted, substance abusers. My wife carried the effect of serious and debilitating trauma from an event that occurred over twenty years ago. Her life was transformed in a couple of hours and she has never looked back. I know of instances where he has not charge someone who could honestly not afford his therapy but merely encourage them to pay in 'kind' along the way to somebody else.

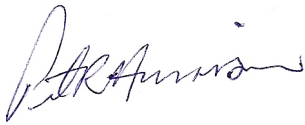
Regardless of what he does, whether creating and delivering a series of lectures, arranging an offshore conference, conducting or hosting a seminar, presenting as a keynote speaker, or introducing world-renowned celebrity guests, he does each with calm assurance and aplomb.

As a consequence of his life philosophy he has grown with the responsibilities and challenges that life has presented him. In every case he has leveraged whatever situation to actively advance his capacity, to not only contribute more, but challenge himself and assist others to greater accomplishments.

Fortunately for all, Rick's professional acumen, his warm, friendly and engaging style, flows with apparent effortlessness. I am not surprised, for in spite of his natural affection and concern for the welfare of others, what sets him apart, what endears him to so many people, and what enables me to speak so highly of him, is his authenticity in life—he truly cares for others, especially for those who are vulnerable.

It is a pleasure to call him friend.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Harrison". The signature is fluid and cursive, with a large initial "P" and "H".

Peter Harrison